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# LARA

## Lifeguard Assistant Software

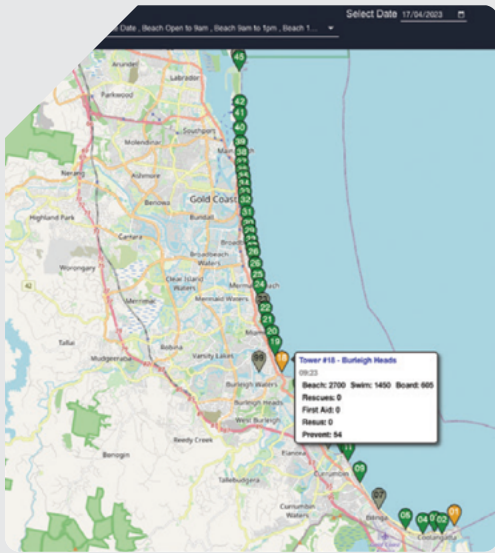
A powerful lifeguard management tool with real-time actionable data and reporting. The Lifeguard Activity Reporting Assistant (LARA) is a simple-to-use software reporting system that enables real-time data and information collection that dramatically improves efficiency for lifeguard teams.



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## Features



A simple WebApp for lifeguards to report and record information.



Integration with real-time weather and ocean conditions and forecasts.



Operational map dashboard, giving you a simple overview of conditions across all of your beaches in real time.



Automated Alerts via email and web, letting you know when major incidents and important operational issues occur.



Beach Cam integration, providing visual record of beaches, real-time control and video analytics like automated people counting.



Automated reporting, regular reports emailed to those who need them.



Easily share information and data across your organisation to management analysts and other key stakeholders.



Secure data platform hosted in Australia.

## LIFEGUARD ACTIVITY REPORTING ASSISTANT (LARA)

# Harness the Power of your Lifeguard Data

With LARA, gone are days of paper forms and spending hours updating spreadsheets and recording lifeguard activity. LARA enables live reporting from lifeguards on the beach into a central cloud-based database, integrating it with real-time weather and beach conditions, then displaying it in real-time to you and your team. Experience the future of lifeguard management with LARA, where technology meets safety. Simplify your reporting, improve your team's response times, and ensure your beach's safety with actionable, real-time data.

LARA works wherever lifeguards are on duty – whether it's busy urban beaches, remote coastlines, or private resorts. Designed for versatility, this powerful tool adapts to any environment, offering real-time activity reporting, weather integration, and performance tracking. From small beach clubs to large public shores, LARA streamlines lifeguard operations and enhances safety management across various locations. Whether managing multiple sites or a single stretch of sand, LARA ensures your team is connected and informed, empowering swift decision-making and efficient incident handling. Wherever safety matters, LARA is there, providing actionable insights to keep both your team and beachgoers secure.

- ✔ **Real-time situational awareness across all beaches, so your lifeguards can make better decisions, faster.**

## Specifications

### Customisable Reports

Allowing you to track individual lifeguard performance, monitor key metrics, and ensure compliance with safety standards.

### Digital Process

Helps reduce human error and keeps historical data stored securely, ensuring easy access for audits or operational reviews.

### Single Beach or Large Network

Scalable design ensuring that as your operations grow, LARA can evolve with you.

### Web App

Log in from any device and entering data updates.

### Map Dashboard

Presents all live data overlaid on a map of a particular region, which provides situational awareness from a wall-mounted screen in an operations centre.

### Capability

Integrates seamlessly with our solar-powered cameras, providing real-time data and actionable insights to improve security management.

### User Interface

Track activity, assess risks, and receive instant alerts—all within a user-friendly platform.

